

PATENT

Attorney Docket No.: AMAZON.008C1

Date: November 19, 2004

Page 1

RCE/3622
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REQUEST FOR CONTINUED EXAMINATION (RCE)
UNDER 37 C.F.R. § 1.114

Applicants: Jacobi, et al.

Application Number: 09/850,263

Filing Date: May 7, 2001

Title: PERSONALIZED
RECOMMENDATIONS OF ITEMS
REPRESENTED WITHIN A
DATABASE

Examiner Name: Donald L. Champagne

Group Art Unit: 3622

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Mail Stop RCE, Alexandria, VA 22313-1450, on

November 19, 2004

(Date)

Ronald J. Schoenbaum, Reg. No. 38,297

Commissioner for Patents
P.O. Box 1450
Mail Stop RCE
Alexandria, VA 22313-1450

This is a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114 of the above-identified application.

1. Submission Required under 37 C.F.R. § 1.114:

Previously submitted:

Enclosed are the following:

- An Amendment;
- An Information Disclosure Statement (IDS), including PTO Form 1449 listing two (2) references, copies of which are enclosed;
- A check in the amount of \$790.00 to cover the filing fees; and
- A return postcard.

11/23/2004 AWONDAF1 00000094 09850263

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790.00 DP

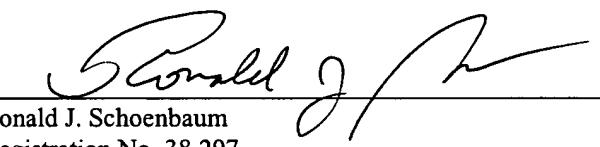
2. Fees:

(X) RCE fee (\$790 large entity)

The Commissioner is hereby authorized to charge any additional fees under 37 C.F.R. § 1.16 and § 1.17 which may be required, now or in the future, or credit any overpayment to Deposit Account No. 11-1410.

Address all future communications to Customer No. 20,995.

Dated: 11-19-04


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